

Terms & conditions for self-nomination & reservation

These are in addition to the general CLS'25 Influencer Participation Terms & Conditions.



A. Self-nomination guidelines

Submission

- One entry per participant only.
- Must be submitted via the official CLS nomination portal.
- Required:
 1. Portfolio Link.
 2. Creator statement (max. 250 words).

Content Eligibility

- Only publicly available content is considered.
- Self-promotional content is accepted if released commercially.

Third-Party Entries

- Agencies or managers may nominate on behalf of a creator.
 1. Must provide written consent.
 2. Include accurate contact information.

Entry Fee

- CLS'25 is free to enter.
- No hidden or administrative charges.

B. CLS'25 reservation terms- by invitation only

Submit interest form:

- One entry per participant only.
- Every individual who wishes to attend CLS will need to submit an interest form to confirm their reservation.

Short-listing Notification

- Selected creators will be notified via:
 1. Email.
 2. CLS official social media channels.

Confirmation

- Attendance must be confirmed by the deadline in the selection email.
- Failure to confirm on time may result in slot forfeiture.

Travel & Attendance

- Unless otherwise stated:
 1. CLS does not cover travel or accommodation.
 2. Travel grants may be awarded on a case-by-case basis.

Plus-Ones

- Not guaranteed due to limited capacity.
- Priority will be given to diverse creator representation.

Cancellations

- It must be communicated at least 72 hours before the event.
- No-shows may impact eligibility for future CLS opportunities.

Content Rights & Representation

- By attending, creators:
 1. Consent to CLS using their name, likeness, and event content for digital and promotional use.
 2. Must comply with CLS posting briefs and hashtag guidelines.

C. Shortlisting & Evaluation Process Creator Lens Summit 2025

1. Nomination Phase — May 16 to June 11

- Entries open for self-nominations on May 16. Creators and brands are invited to submit their nominations in relevant categories.
- The self-nomination window officially closes on June 11.

2. Interest Form Submission — May 16 to June 18

- Non-nominee attendees can submit interest forms to attend the summit, beginning May 16.
- Interest form submissions close on June 18.

3. Third-Party Evaluation

- All submitted nominations undergo a preliminary screening conducted by an independent third-party agency to verify eligibility, category fit, and authenticity.

4. First List Compilation

- Based on a third-party assessment, a preliminary list of nominations per category is compiled for internal review.

5. Agency Evaluation

- The internal agency team reviews the first list for creative merit, impact potential, and category alignment, refining it for final jury consideration.

6. Submission to Jury — Starting June 20

- The short-listed nominations are submitted to an expert jury.
- Jury evaluation officially begins on June 20.

7. Jury Evaluation

- The jury panel scores and assesses entries based on creativity, innovation, cultural impact, audience engagement, and storytelling excellence.

8. Final Result Compilation

- Following jury scoring, final results are compiled and securely recorded. Winners are kept confidential until the awards ceremony.

9. Sponsor & Brand Integration — July 17

- Before the main event, July 17 is dedicated to sponsor integrations, brand activations, networking, and a special gala dinner for partners and select guests.

10. Awards Night — July 18

- The Creator Lens Summit's main event on July 18 will feature:
 1. Panel discussions with top creators and industry experts.
 2. Workshops on social media engagement and brand building.
 3. Live musical and comedy performances.
 4. The grand Creator Lens Awards ceremony, where winners are finally revealed!